



21102005

QP CODE: 21102005

Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, AUGUST 2021

Third Semester

B.Sc Psychology Model I

Core Course - PY3CRT07 - LIVING IN THE SOCIAL WORLD

2017 Admission Onwards

84C53B49

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Evolutionary psychology
2. Priming
3. Representativeness heuristic
4. Terror management
5. Noncommon effects
6. Impression formation
7. Attitude ambivalence
8. Trivialization
9. Prejudice
10. Realistic conflict theory
11. Repeated Exposure effect
12. Unrequited Love

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Briefly describe types of schemas.





14. Basic sources of errors in attribution.
15. Classical Conditioning in attitude formation.
16. Briefly explain persuasion.
17. Hypocrisy.
18. Briefly describe discrimination and its effects.
19. Internal determinants of Interpersonal attraction.
20. Interactive determinants of Interpersonal Attraction.
21. Sternberg's triangular theory of love.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the research methods in social psychology.
23. How is affect and cognition interrelated ?
24. Describe the role of non verbal communication in social perception.
25. Explain the nature and origins of stereotyping.

(2×15=30)

